

2019 Standing by our Colours Air Canada Proud Contest

Contest rules and regulations:

1. General

The 2019 Standing by our Colours *Air Canada Proud Contest* (the Contest) is open to all Canadian residents having reached the legal age of majority in their province or territory of residence, except for the representatives, employees or agents of Air Canada and its subsidiaries, of Grand Canadian Events, of the 2019 SC coordinating team, and of persons with whom any of the aforementioned are domiciled.

2. Period

The 2019 SC Air Canada Proud Contest opens at 8 a.m. EST on Tuesday, May 14, 2019, and closes at 11:59 p.m. EST on Friday, September 6, 2019. No purchase is required.

3. Principle

To enter the 2019 SC Air Canada Proud Contest go to the contest page at <http://www.standingbyourcolours.ca/> and correctly answer the question that will be randomly drawn from among the following three:

Question 1. On what date was the Canadian law that partially decriminalized homosexuality passed?

Question 2. How many different coloured horizontal stripes does today's rainbow flag have?

Question 3. Who was the first Canadian Member of Parliament to publicly come out in 1988?

4. Prize

The Grand Prize is a trip to Amsterdam to attend **Pride Amsterdam 2020**. That trip includes two Economy Class round-trip tickets on any flight operated by Air Canada, five nights in a hotel for two people, and \$1,000 in spending money in order to make the most of Pride Amsterdam 2020.

Travel must be completed no later than four days after the last day of Pride Amsterdam 2020. Travel does not qualify for Aeroplan^{MD} mileage accumulation or

for mileage accumulation in another program. No changes are permitted to reservations once the date of travel is confirmed.

The Prize winner and his/her travel companion are responsible for the following: fees, costs and taxes not stipulated herein, including applicable local departure taxes. The use of upgrade certificates is not permitted. Use of the airfare tickets is subject to Air Canada's general conditions of carriage publicly available at www.aircanada.com.

The approximate total value of the Grand Prize is C\$5,250. The exact value of the Grand Prize depends on the point of departure and time of travel. The Grand Prize must be accepted as awarded, may not be sold, transferred or converted to cash, and will not be refunded if unused. No substitutions, changes or extensions are permitted. The Contest Sponsor reserves the right at its sole discretion to substitute the Grand Prize for one of equal or greater value, or to allow a Grand Prize transfer.

The Second Prize is a trip to Toronto to **Pride Toronto 2020**. That trip consists of two round-trip tickets, three nights in a hotel and \$500 in spending money.

Travel must be completed no later than four days after the last day of Pride Toronto 2020. Travel does not qualify for Aeroplan^{MD} mileage accumulation or for mileage accumulation in another program. No changes are permitted to reservations once the date of travel is confirmed.

The Prize winner and his/her travel companion are responsible for the following: fees, costs and taxes not stipulated herein, including applicable local departure taxes. The use of upgrade certificates is not permitted. Use of the airfare tickets is subject to Air Canada's general conditions of carriage publicly available at www.aircanada.com.

The approximate total value of the Second Prize is CDN \$1,600. The exact value of the Second Prize depends on the point of departure and time of travel. The Second Prize must be accepted as awarded, and may not be sold, transferred or converted to cash, and will not be refunded if unused. No substitutions, changes or extensions are permitted. The Contest Sponsor reserves the right at its sole discretion to substitute the Grand Prize for one of equal or greater value, or to allow a Grand Prize transfer.

5. Designation of the selected entry

The selected entry will be designated by random draw. The selected entry will be randomly drawn in the offices of the SC national coordination team in **the week of September 9, 2019**. The draw will be from all of the entries received between May 14 and September 6, 2019. The first entry drawn will be eligible to win the Grand Prize, and the second entry drawn will be eligible to win the Second Prize. The chances of winning depend on the total number of eligible entries for the Contest received during the above-mentioned period.

The Contest Sponsor(s) will attempt to contact the selected entrants by phone and

email within four business days after the draw. Proof of identity will have to be provided if requested. The telephone number and the email submitted with the entry must be valid.

6. Claim

The Contest winners waive the right to file a claim against the Contest Sponsor if the services fail to meet with (his/her/their) full satisfaction. The Contest Sponsor reserve the right, at his sole discretion, to change the destination or hotel for a prize of equal or greater value if the prize as described cannot be given for any reason.

7. Disclaimer

In order to receive the Prize, the selected entrant will first have to sign a disclaimer attesting that he/she has read the Contest rules, understands them, and has fully complied with the official Contest rules, and acknowledges the Contest Sponsor(s)'s right(s) to disseminate, publish and communicate his/her names, city and province of residence, picture and voice for any promotion or advertising, and/or for the purpose of federal information, entertainment and information, without compensation, and releases and agrees to hold harmless the Contest Sponsors of all liability, regardless of its nature, that may stem from his/her participation in the Contest, receipt and use of the Prize. Where the selected entrant is not eligible or cannot be contacted by the Contest Sponsors within four business days after the draw, or does not sign the disclaimer and return it by the deadline set, the Contest Sponsor may disqualify him/her and select another name by way of random draw, and the Contest Sponsor will be full released and discharged to any obligation or responsibility in that regard.

8. Legislation in effect and claim

The contest is subject to all applicable federal, provincial and municipal legislation.

For Quebec residents only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec*. Any litigation respecting the awarding of the Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

9. Refund or transfer

The Prize must be accepted as awarded, without substitution. The Prize may not be transferred or converted to cash, and may not be sold, traded or bartered. No request for reimbursement will be honoured.

10. Responsibilities of the Sponsor

The Contest Sponsor and Grand Canadian Events are not liable for the theft, loss in any form or any other human or technical error in the awarding of the Prize, or for the loss of misplacement of entry vouchers.

The Contest Sponsor is not liable for any typographical or other errors in the offer

or administration of this Contest, including, but without being limited to, errors in the advertising, official contest rules and regulations, selection and announcement of the winners or the distribution of the Prizes.

The Contest Sponsor is not liable for any technical problem or glitch in any telephone system or line, online computer system or server, or for any software problem or congestion on the Internet or the Web site, and is not liable for any damage to the computer of a participant or any other person resulting from participation in the Contest.

DECLARATION AND RELEASE FORM

(the CONTEST)

Name of the winner:

(Please write legibly)

Address:

City and province:

Postal code:

Telephone number:

(Home)

(Office or cell)

Email address:

By signing below, I confirm as follows:

1. At the time that I entered the contest, I was a Canadian resident, of legal age of majority in my province or territory of residence, and met all of the other eligibility criteria indicated in the official contest rules and regulations, a copy of which is appended hereto ("Contest rules and regulations").
2. I am not: a) a director, officer, employee, representative of agent of 2019 SC, Air Canada, one of their subsidiaries or affiliated companies, one of their media partners or one of the advertising/promotion agencies, b) a member of the immediate family of the persons listed in a) (including parents, children, siblings or spouses), and c) I do not reside under the same roof as any of them.
3. I answered the required regulatory question for this Contest without any assistance, I have read and I understand the rules and regulations, and I complied with them in every respect.

4. I understand that the prize for which I was selected is as described in the Contest Rules and Regulations, as follows (“Prize”):
5. I understand that I will be responsible for incidental costs and expenses that are not expressly mentioned in the rules and regulations as being part of the Prize.
6. I understand that the Prize must be accepted as awarded, and may not be transferred or converted to cash, and may not be exchanged for another prize other than with the approval of 2019 SC. I understand that 2019 SC reserves the right to replace the Prize offered by one of equal or greater value if it is not available as planned for any reason whatsoever.
7. I hereby consent to have 2019 SC, its subsidiaries or affiliated companies, media partners and advertising/promotional agencies (collectively referred to as the “promotional agencies”) use, without any compensation to me, my name, the name of the city where I live, my voice, my statements and any photo, film or recording of me related to the Contest, for any form of publication or presentation, including, without restriction, in newspapers and other publications, on radio, TV, in a film or in interactive media around the world.
8. I assume full responsibility for any loss, injury or damage caused to any person or property attributed to my actions or omissions due to negligence or otherwise, in connection with my participation in the Contest and my use of the Prize.

DISCHARGE OF RESPONSIBILITY – READ CAREFULLY

9. By entering the Contest and accepting the Prize, I agree to release and hold harmless the promotional agencies, as well as their directors, officers, employees, agents, representatives, successors and assigns from any liability in connection with the Contest and the Prize awarded and the use thereof. I recognize that the promotional agencies are not liable for any injuries or accidents, or for any other loss, damage or expense stemming from my participation in the Contest and use of the Prize.
10. I recognize that this Declaration and Release Form, once completed, must be returned to the promotional agency and received by it before the deadline given to me. Moreover, I hereby acknowledge that this document is for the benefit of the promotional agencies, as well as of their directors, successors and assigns, and has the effect of binding me and my heirs, directors, successors, assignees and beneficiaries.

I HAVE READ THIS DECLARATION AND RELEASE FORM, I FULLY UNDERSTAND ITS PROVISIONS, AND I VOLUNTARILY ACCEPT ITS TERMS AND CONDITIONS.

Signed at _____ this _____ day of _____.

Name of the selected entrant (printed)

Signature of the selected entrant